



**Love Where You Live!**

**Make Every Day Earth Day – Recycle**

### **Poster Contest Rules**



**What:** An art contest to remind our citizens about the importance of recycling efforts

**Who:** The contest is open to students who live in or attend school in McKinney

**Why:** To promote ways to **Love Where You Live! Make Every Day Earth Day – Recycle** by recycling, reducing waste and protect our environment

**Win:** Three grand prize winners will be chosen from the elementary, middle school and high school entries. An additional “Wild Card” entry will be selected from entries submitted by home school, private school or ISD (other than McKinney) students. The winning entry from each age group will be depicted on the sides of the IESI McKinney waste collection trucks. All entries will receive a recognition certificate. Two preliminary winners from each grade at each school will receive **Love Where You Live! Make Every Day Earth Day – Recycle** T-shirts.

### **Contest Rules**

- Students must live or attend school in McKinney
- Posters must be 16”w x 5” high in size with a horizontal layout. (Truck art finished size 96” x 30”)
- Posters must be done in marker, crayon, watercolor, ink, acrylic and/or tempera paint.
- Posters must be reproducible. Computer generated art is not acceptable. No group project posters will be judged.
- Original art must be supplied. All entries will be returned after the contest.
- Posters must be flat. Folded, matted, mounted or framed posters will not be accepted.
- The theme must be illustrated on the poster. Any writing used should be spelled correctly and easy to read.
- The use of cartoon characters or television, movie or sports figures is not acceptable. The use of business or company names should not be included anywhere on the poster.

- The artist's signature must be in the lower right-hand corner of the front. The student's name, art teacher, parent or guardian name and home address must be printed legibly on the back of each entry.
- Each entry must be accompanied by the consent form completed by the art teacher, parent and student.
- MISD entries must be submitted for judging in each class room at each school by March 17.
- Non MISD submissions must be mailed and postmarked by March 12<sup>th</sup> or hand delivered by March 17<sup>th</sup>. Entries with parent or guardian permission forms for each should be mailed or hand delivered to the following address:  
 IESI **Love Where You Live! Make Every Day Earth Day – Recycle** Poster Contest  
 2138 Country Lane McKinney, Texas 75069
- No more than one entry per student, please.

**Posters will be judged using the following criteria:**

Clear message conveyed by the text and artwork;

The poster theme **Love Where You Live! Make Every Day Earth Day – Recycle** is addressed;

Creativity, originality and artistic quality;

Visual clarity - easily read;

Bright and colorful;

Suitability for reproduction

After preliminary selection of two finalists for each grade by each school final judging will be carried out (March 17) by a panel of 5 judges including representatives of the McKinney Arts Commission; IESI; Collin College Art Department, MISD and the City of McKinney.

Winners will be announced on April 1 by letter to the winner and press release to the media. The McKinney City Council will recognize the winners at the Council meeting on Tuesday, April 6.

Winning entries will be on display on the sides of IESI recycling collection trucks to celebrate Earth Day, April 22, 2010